**Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Title of Work: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Technique(s) Used: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Photography Art Project Evaluation Rubric**

**Creativity/Originality** (25 points)

* Generate an original and meaningful piece of work
* Make connections to prior knowledge (i.e., work and methods used in *David Claerbout* art exhibition)

0 10 15 20 25

Poor Need Improvement Fair Good Excellent

**Use of Elements/ Principles of Art & Design** (25 points)

* Plan carefully
* Show an awareness of the elements and principles of design
* Choose color scheme and/or medium in an effective manner

0 10 15 20 25

Poor Need Improvement Fair Good Excellent

**Accompanying Text** (25 points)

* Write thorough information about the piece (including underlying meaning, photography techniques, artistic methods used, inspiration, etc.)
* Optional: Include accompanying report about a cultural concept illuminated by the artwork

0 10 15 20 25

Poor Need Improvement Fair Good Excellent

**Effort and Craftsmanship** (25 points)

* Used time wisely and produce a complete piece of work
* The artwork is carefully crafted, showing detail and meticulous effort

0 10 15 20 25

Poor Need Improvement Fair Good Excellent

**Extra Credit -- Above and Beyond** (5 points)

* Gave effort far beyond what was required
* Took pride in going well beyond the requirement

1 3 5

Wow! Incredible! Phenomenal!!

 **TOTAL GRADE:**